

Jamal Ahmad:

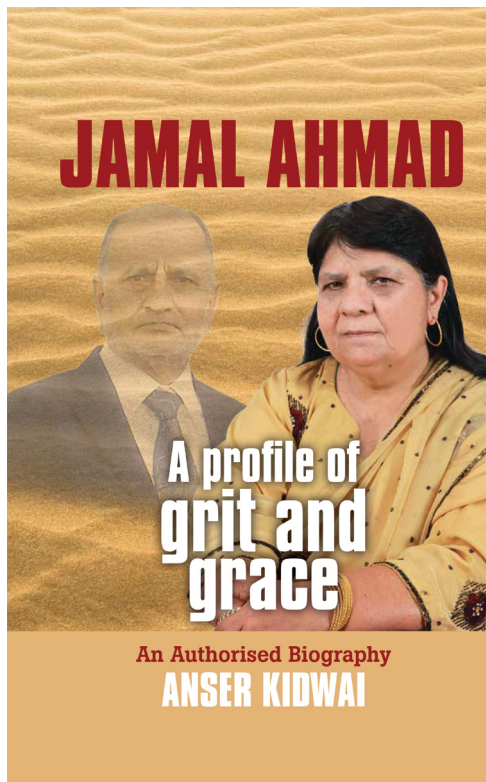
A profile of grit and grace

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Jamal Ahmad: A profile of grit and grace is an inspirational story about Jamal Ahmad, who emigrated from her native India to Botswana with her husband in 1971.

What we learn from the story :

1. The need for vision, perseverance and resilience in any business
2. Policies are to be studied and opportunities identified that could be turned into good business
3. There are equal opportunities for all in setting up businesses – male and female
4. Women can survive and succeed in male dominated fields of business
5. There is need to focus on different markets and come up with different strategies for winning businesses.



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